

Whiskey Experience: Louisville, KY

October 2021

Oh! The places you will go....













Your Top Shelf Experiences....

- All five senses will be activated and delighted during your Bourbon Trail experience.
 - Taking in nature through hikes and beautiful scenic drives in the hills and farmland of whiskey country
 - Immersing into the full whiskey process from the barrel production to the distilling to barrel thief tasting to bottling yes, you will even bottle!
 - Sounds of Kentucky with the bluegrass music that is quintessential to this area
 - Understanding and experiencing firsthand the amazing sports culture of Kentucky
 - And, of course, the reason for our destination sipping the craft of the world's largest bourbon distillers and the small batch producers. You will hear their stories and drink the fruit of their passions

Trip Itinerary

• First Taste (Day One): 10/4

- Welcome to Louisville!
 - Chill and Relax
 - Exploring the UBT (Urban Bourbon Trail)
 - Test your tasted buds with sips and bites at 40 locations within Louisville, gathering stamps in your digital passport along the way. With 60 bourbons to sample, you won't run out of options!
 - Tastes and sips are of course not limited to bourbon! There will be lots of non-bourbon and non-alcoholic options



Trip Itinerary

- Tasting Two (Day Two) 10/5:
- Hitting the trail!
 - Leave the city behind with an hour journey to Bardstown – the heart of bourbon country
- Start at the beginning
 - Learn about the barrel making process and how barrels contribute to the flavor and characteristics of American Whiskey
- Pair made in heaven
 - Exclusive tour and taste of vintage bourbon with dark chocolate sea salt caramels



Preparing for your trip

• Don't fret – everything is arranged. All you need to do is pack.

- Speaking of packing, don't forget:
 - Closed toe shoes some tours (Cooperage) require them
 - Layering piece (sweatshirt, jacket, etc) Rickhouses are cool
 - Memory recording device camera, pen/paper, or just bring you whatever you wish to remember the top shelf experiences planned for you

